

Name of programme: **Logistics Management**

Title of Module	Sustainable Procurement and Supplier Management
Responsible person	Prof. Dr. Monika Maria Möhring
Lecturer	Dr. Thomas Helmke
Module Code	LOG21
Type of Module	O obligatory module, X elective module
Level (BA / MA)	O BA x BSc O BEng, O MA O MSc O MEng O MBA
Language	English
Related Degree Programme/s	Logistics Management (B.Sc.)
Department	Management and Communication
Location	O Gießen, x Friedberg
Availability/frequency of module	X every semester, O annually in the Winter Semester, O annually in the Summer Semester,
Hours per Week / Workload	42 HpW, contact hours per week 150 H in total
Number of CrP/ECTS	5 ECTS/CrP
Forms of instruction	X lecture, X seminar, O supervised training, O Laboratory Practical Course
Qualifications and Goals	<p>The module „Sustainable Procurement and Supplier Management“ gives an introduction in sustainability management and in the application of sustain-ability management on procurement and supply chain processes.</p> <p>Laying a foundation what sustainability means in managerial contexts and why it can be a valuable business driver leads to the aspect that such a man-agerial approach cannot be restricted on the own company but needs to be expanded in a first range on suppliers and customers. In a wider range also other stakeholders need to be involved to gain better developments in sus-tainability but also to obviate distortion of competition in the market.</p> <p>The module has a highly practical approach to introduce sustain-able procurement and supplier management by working out a Code of Conduct for a fictional company by framing all managerial steps from zero to working status. Finally, the students will be able to monitor other companies' sustain-able procurement and supply chain efforts and to evaluate them in business cases.</p> <p>Upon completion of this course, students should be able to:</p> <ul style="list-style-type: none"> - provide an overview on all definitions and aspects of sustainability in a managerial context - explain the relevance and function of sustainability management for a company and its economic, ecological and social environment - describe the process and steps for initiating, monitoring and developing sustainability procurement and supplier management - evaluate and asses the efforts of sustainable procurement and supplier management in companies
Short Description of Contents	This module gives an introduction in sustainability management and has a highly practical approach to introduce sustainable procurement and supplier management by working out a Code of Conduct for a fictional company by framing all managerial steps from zero to working status. Finally, the students will be able to monitor other companies' sustainable procurement and supply chain efforts and to evaluate them in business cases.

Description of Contents	<p>Learning Unit 1: Introduction into Sustainable Procurement and Supplier Management</p> <ul style="list-style-type: none"> - Procurement as Part of Production Processes, Differences between Pri-vate and Public Procurement - Concept, Definitions and Aims of Sustainability Management - Business Drivers and Restrictions for Sustainability Management - Understanding the external Landscape of a Business: - (Part 1): Procurement and Supply Chain Management - (Part 2): Stakeholder Interest and Value <p>Learning Unit 2: Managing Sustainable Procurement and Supply Chains</p> <ul style="list-style-type: none"> - Establishing Visions, Aims, Measures for a Code of Conduct for Sus-tainable Procurement - Mapping the Supply Chain: Determining the Scope; Supplier Segmenta-tion and Risk Management - Engaging with Suppliers: Communication, Monitoring and Evaluation - Roles and Responsibilities, SSCM (Sustainable Supply Chain Manage-ment) Governance - Legal Action, Industry Standards, Collaboration and Multi-Stakeholder Partnerships - Tracking and Communicating Performance: Setting Standards <p>Learning Unit 3: Sustainable Procurement and Supplier Management in Prac-tice: Business Cases</p> <ul style="list-style-type: none"> - Presentation of excerpts of SSCM Visions, Aims and Measures of Global Companies: Real Engagement or Greenwashing? - Presentation of SSCM Visions, Aims and Measures of First Mover Com-panies: What are their Drivers? - Business Case in Detail: Example of a SME 'Networked Company'
Prerequisites	(1) basics in business administration, logistics/operations management and procurement, (2) B2 level in English
Assessment	X oral (O examination of xx minutes, X presentation), X written (O examination of 90 minutes, x term paper), other:
Literature/Textbooks	<p>(1) UN Global Compact Office (2010): Supply Chain Sustainability: A Prac-tical Guide for Continuous Improvement. Schaltegger/Harms (2010): Sustainable Supply Chain Management.</p> <p>(2) Farnworth/Farnworth (2009): Sustainable Procurement.</p> <p>(3) Sroufe/Melnyk (2013): Developing Sustainable Supply Chains to Drive Value: Management Issues, Insights, Concepts, and Tools.</p> <p>(4) Andrias (2011): The Impacts of Partnership on Global Value Chain and Suppliers: Case Study of Roundtable on Sustainable Palm Oil</p> <p>(5) Adam Lindgreen et al. (2013): Sustainable Value Chain Management</p> <p>(6) Robert Sroufe, Steven Melnyk (2013): Developing Sustainable Supply Chains to Drive Value: Management Issues, Insights, Concepts, and Tools (Environmental and Social Sustainability for Business Advantage)</p> <p>(7) Yann Bouchery et al. (2016): Sustainable Supply Chains: A Research-Based Textbook on Operations and Strategy (Springer Series in Supply Chain Management)</p>
Other	